CLAIMS

1. An apparatus comprising:

2 a display for presenting information to a user;

a housing connected to the display for supporting the display; and

4 a keyboard deployable through a sliding connection to the housing, the keyboard

deployable in multiple directions, the information presented to the user through the

6 display is oriented based on:

deployment of the keyboard;

8 direction of deployment of the keyboard; and

input from an application resident on the device, the application

10 prescribes the orientation of the information presented on the display to the user in

relation to the direction of keyboard deployment.

2. The apparatus of claim 1 wherein the keyboard is deployable in a first direction

2 and a second direction.

3. The apparatus of claim 2 wherein the first keyboard deployment direction

2 presents a QWERTY key arrangement and the second keyboard deployment direction

presents a phone style key arrangement.

4. The apparatus of claim 2 wherein the device is operable as a PDA and a phone.

5. The apparatus of claim 1 wherein the device is operable in a wireless

2 environment.

6. The apparatus of claim 1 wherein the sliding connection is a track and carrier

2 type of connection.

7. The apparatus of claim 1 wherein the display is a touch sensitive screen.

8. A method for presenting information on a display to a user of a device, the

2 device having a keyboard deployable through a sliding connection, the keyboard

deployable in multiple directions, the method comprising:

4   orienting information presented on the display with reference to:

                deployment of the keyboard;

6   direction of deployment of the keyboard; and

                input from an application resident on the device, the application

8 prescribes the orientation of the information presented on the display to the user in

relation to the direction of keyboard deployment.

9. The method of claim 8 further comprising:

2   orienting information presented on the display with reference to input by the

user.